



*'Excellence in
primary health care'*

GENERAL PRACTICE NETWORK NT

STRATEGIC PLAN 2008 – 2011



General Practice Network NT was established to lead a united and cohesive primary health care network to improve health service delivery and health outcomes in the Northern Territory. We aim to maintain and build the capacity to respond and deliver quality, equitable and effective primary health care services; broker health solutions; support primary health care providers and influence the health care agenda.

Over the next three years, General Practice Network NT will work towards our vision of **'Excellence in Primary Health Care'** for the Northern Territory.

The following Strategic Plan clearly sets out the priorities and key strategies GPNNT will take to work towards achieving our aims and to provide the platform for the future for a strong NT PHC sector. The Strategic Plan provides a blueprint for building a strong coordinated and resilient primary health care sector and improving health outcomes in the Northern Territory.

Our Mission:

To lead and strengthen Primary health care to improve the health of all Territorians

Our Values:

- **Diversity** – we recognise and incorporate the strengths of diversity within our work environment
- **Integrity** – we apply high ethical standards to our work and conduct at all times.
- **Respect** – we are respectful of each other and considerate of others views and feelings.
- **Accountability** – we are accountable and take responsibility for our actions.
- **Collaboration** – we work together to achieve better results.
- **High performance** – we are proud of our workforce and aim to continually improve the services that we provide.
- **Innovation** – we will actively explore new opportunities
- **Reflection** – we acknowledge the importance of reflective practice

Objective 1 Position GPNNT as the lead Primary Health Care Organisation in the NT**Strategic Priorities**

- 1.1 Participate in high level health service planning and program development with partners and government
- 1.2 Build the capacity of GPNNT to meet the needs of the changing environment and health policy
- 1.3 Maximise and pool our expertise and resources to address expanding health service delivery needs.
- 1.4 Actively explore opportunities to develop the business of GPNNT, new initiatives and seek new funding sources
- 1.5 Invest in the professional development of GPNNT staff to increase the skills and strategic thinking capacity within the organisation
- 1.6 Strengthen and broaden partnerships with other agencies and all levels of government
- 1.7 Collaborate with the Australian General Practice Network (AGPN) and Rural Health Workforce Australia (RHWA) in designing and delivering primary health services and workforce programs

Objective 2 - Improve Primary Health Care Services in the Northern Territory**Strategic Priorities**

- 2.1 Support a multi-disciplinary team approach to primary health care service delivery
- 2.2 Offer quality education and training for General Practitioners and PHC providers
- 2.3 Develop, implement and evaluate short and long term recruitment and retention strategies for the GP and PHC workforce
- 2.4 Build effective working relationships with general practices
- 2.5 Evaluate programs and activities to build on and enhance successful strategies
- 2.6 Work with identified populations to develop culturally appropriate strategies to promote physical, mental and emotional wellbeing and resilience
- 2.7 Promote the use of effective information management systems, including eHealth initiatives, to support health services delivery in the NT
- 2.8 Maximise the uptake of Australian Government health care program initiatives, tailoring them for application in the NT
- 2.9 Support active consumer and community participation in service planning, monitoring and evaluation

Objective 3 - Achieve Equitable Health Outcomes**Strategic Priorities**

- 3.1 Develop and deliver programs aimed at Closing the Gap in Aboriginal health
- 3.2 Develop GPNNT's capacity to respond to and address health inequalities
- 3.3 Support initiatives that will enhance prevention and primary health care services and build the workforce in remote Aboriginal communities.
- 3.4 Develop and foster partnerships to address areas of inequality.
- 3.5 Influence Indigenous health policy through advocacy and key alliances

Objective 4 Organisation effectiveness and governance**Strategic Priorities**

- 4.1 Build the capacity of staff to work as a single, unified and effective team
- 4.2 Ensure that the Board is enabled to provide effective Governance.
- 4.3 Establish and maintain best practice and accountability in business and program management
- 4.4 Achieve and maintain accreditation
- 4.5 Implement a comprehensive marketing strategy to promote the activities and services of GPNNT
- 4.6 Engage with members to develop supportive and responsive strategies to meet their needs as primary health care providers
- 4.7 Contribute to National and Territory policy and program development where consistent with GPNNT objectives